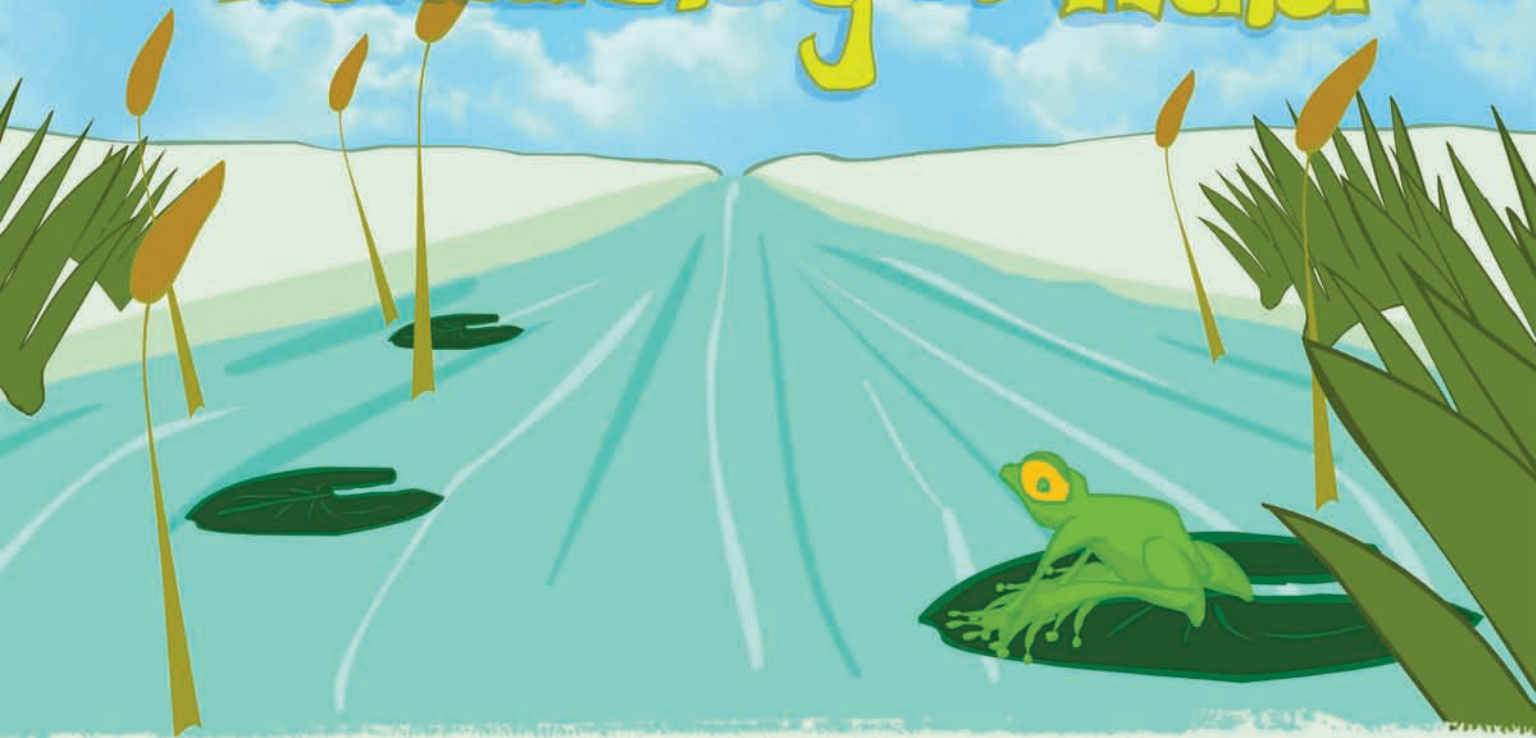


# The Cycle of Insanity

## The Real Story of Water



Surfrider Foundation, San Diego Chapter requests the pleasure of your company at the premier of our new short film, *The Cycle of Insanity: The Real Story of Water*.

The Loft - March 22, 2010 - 4pm, 6pm, and 7:30pm.

The event is free and open to all Water and Public Agencies, Academics, City Councils, Press, Members, Students, and the General Public. Seating is available on a first come, first served basis, so please RSVP with number of people in your party and the Showing you plan to attend. If you are an agency, we encourage you to send your entire team.

The event will be held at The Loft on campus at UCSD, inside Price Center. Happy Hour menu available all evening.

Parking is plentiful as school is on Spring Break. \$ 1/45 min or purchase a \$ 3.00 night permit and park in S, B or A spots after 4:30.

We have a vision for water, and we want to share it with you. Understanding our vision is important to Surfrider. Come see *The Cycle of Insanity: The Real Story of Water*, the basis for our Know Your H<sub>2</sub>O Program.



[www.theloft.ucsd.edu](http://www.theloft.ucsd.edu)



Please R.S.V.P. to [water@surfridersd.org](mailto:water@surfridersd.org)